

GSMS, Incorporated

GSMS complies with new pharmaceutical regulations ahead of the competition

Business challenge

With new regulations requiring the traceability of pharmaceutical drugs, GSMS, Incorporated, wanted to gain an advantage in the marketplace by achieving compliance before others in the industry. GSMS needed an experienced, one-stop technology provider to help implement a system to track all shipments and deliveries—at the level of individual items.

Solution

GSMS implemented the Pharmaceutical Track & Trace Solution from IBM in its packaging facility and distribution center, using two-dimensional barcodes, radio frequency identification (RFID) and other sensors to track product movements. The system enables GSMS to identify the source and chain of custody information for incoming pharmaceuticals and provides unique serial numbers for outgoing shipments.

Benefits

- Helps validate product authenticity and facilitates product security (patient safety)
- Reduces manual processes associated with pharmaceuticals receipt verification and reconciliation (for operations such as recall)
- Puts GSMS in an advantageous competitive position by making it one of the first distributors to comply with the new regulations

“GSMS is ahead of the curve with the pharmaceutical tracking solution from IBM.”— Jim Stroud, GSMS, Inc., CEO

Solution components:

- Pharmaceutical Track & Trace Solution from IBM
- IBM InfoSphere® Traceability Server
- IBM WebSphere Premises Server

